

ALIGARH MUSLIM UNIVERSITY, ALIGARH
(EXAMINATION PROGRAMME)

M.A. (LANGUAGE OF ADVERTISING MEDIA & MARKET) (LAMM) IV SEMESTER EXAMINATION 2021-2022

NOTE: Hall ticket will be checked at the gate of the Examination Hall and no candidate will be allowed to enter the Hall without the Hall ticket.

DATE	PAPER CODE	TITLE OF THE PAPER	TIME	CENTRE
13.06.2022	LAM-4001	Discourse Pattern in Advertising Media and Market	3:00 p.m. To 5:30 p.m.	Faculty of Arts
15.06.2022	LAM-4002	Folk Advertising	3:00 p.m. To 5:30 p.m.	Faculty of Arts
17.06.2022	LAM-4006	Market Metaphors	3:00 p.m. To 5:30 p.m.	Faculty of Arts
21.06.2022	LAM-4007	Media Semiotics	3:00 p.m. To 5:30 p.m.	Faculty of Arts
23.06.2022	LAM-4013	Language in Electronic Media	3:00 p.m. To 5:30 p.m.	Faculty of Arts

- N.B:
- 1 The Examination for Students (Boys & Girls both) will be held at **Faculty of Arts**.
 - 2 The Practical/Labwork/Project/Dissertation/Viva-Voce/Student's Activity etc., if any, will be notified by concerned Department of Studies.
 - 3 All Candidates will mandatorily wear face mask during the examination. Entry will not be given without proper face mask.
 - 4 Examinees are advised to bring their own drinking water and hand sanitizer.
 - 5 Examinees will not stand in groups before and after examination.
 - 6 Centre Superintendent will ensure the following:-
 - a) All norms of social distancing are followed during the conduct of examination.
 - b) All washrooms in the centre have adequate quantity of soap, handwash & water supply.
 - c) All Assistant Superintendents/Invigilators will wear face mask and carry their own sanitizer.
 - d) Closed waste bins are placed for use.
 - e) All other advisories issued by Central/State/University's Health Department are to be followed.

**Assistant Controller
Examinations**